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0 of 0 people found the following review helpful. ~~ Turning a profit in your manufacturing business ~~By Richard and LizLearn how an "unprofitable manufacturing operation can be made profitable". The original 362 page book using Eliyahu Goldratt's ideas but penned by Jeff Cox is a fictional story that uses proven principles. Rogo's plant has three months to become profitable, otherwise it will close. In this 22 page Instaread summary (think DETAILED and interesting review) the reader will be provided with some key ideas but obviously not the entire story.10 Key Takeaways are stated and discussed in this summary. Here are a couple to whet your appetite:>> #1 - "The goal of any manufacturing operation is to earn a profit.">> #5 - "The major impediment to a factory earning as much money as it should is bottlenecks, or constraints, in the manufacturing system."Keys 6 thru 10 discuss the five steps to overcoming a bottleneck. What is "throughput"? Find out here.The author's style is described as creating "a story with tension on several levels that keeps the readers enthralled". Lessons learned through fiction so not a boring textbook! This is a short, interesting read for those who do not have the time to read the original (362 pages) but want to know what the book is about. Maybe you have a business that is struggling and need some advice. Please note that my review is based on the quality of this Instaread review and NOT the original book. Product provided in exchange for an honest review. Thanks, Liz2 of 2 people found the following review helpful. How to Run a Profitable BusinessBy KaileyI received a copy of this summary and analysis of "The Goal" in exchange for a review. This book gives an overview on what the original book is about and then lists and analyzes 10 key takeaways for the reader. Topics of discussion include how to measure profitability of a manufacturing operation and how to overcome constraints. My husband is very interested in how business are run, and it is a common topic of discussion in our home. I found this summary to be helpful and enjoyable to read.3 of 4 people found the following review helpful. INSTAREAD PROVIDES A VALUABLE SERVICEBy Robert Steven ThomasThis is an overview of the actual book "The Goal." Kind of like an abbreviated Cliff's Notes for the full book. It provides a potential reader enough information regarding this book's content to determine if we want to invest the extra money and time to actually buy and read the entire book. As an avid reader I have personally found "Instaread" to be a very helpful and valuable service.

Summary of The Goal by Eliyahu M. Goldratt and Jeff Cox - Includes Analysis Preview: The Goal: A Process of

Ongoing Improvement by Eliyahu Goldratt and Jeff Cox describes a process by which an unprofitable manufacturing operation can be made profitable. It conveys proven factory turnaround principles through a fictional story... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread of The Goal: - Overview of the book -Important People -Key Takeaways -Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

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